

THEIR FUTURE IS IN OUR HANDS



CAMP KAWARTHA
BRANCHING OUT
FOR A SUSTAINABLE FUTURE

CAMP KAWARTHA CASE FOR SUPPORT
A NATIONAL CENTRE FOR ENVIRONMENTAL EDUCATION



THE CHALLENGE WE ARE FACING

From climate change to habitat destruction, from pollution to overpopulation, **our children** have every reason to be **worried about their future**. The United Nations (UN) Intergovernmental Panel on Climate Change is **warning us** that the world is on a path toward **catastrophic climate change** if **greenhouse gas emissions** are not **cut dramatically** by 2030. A UN report on biodiversity published in 2019 reveals that the natural world is in more trouble now than at any other time in human history, with **extinction** threatening more than **one million species** of plants and animals.

THE TIME TO ACT IS NOW!

Imagine a community where all children grow up respecting each other and the natural world around them –one in which every child values human and environmental health. Imagine our children learning how to help make their neighbourhoods and their schools more vibrant and sustainable - a place where each child is guided and inspired by their parents, teachers and leaders to nurture a diverse and healthy community where all living things can thrive.

A REGENERATIVE VISION

Too often we think that protecting the environment simply means doing less harm. Instead, as the UN reminds us in its report on biodiversity, that we need to act boldly to ensure a greener future for our children and grandchildren. The UN calls on us to transform how we treat the environment. One way we can accomplish this is by engaging in acts of regeneration. With your help, Camp Kawartha will show the world how to create places that are healthy for both people and the planet.



HELP CAMP KAWARTHA TAKE THE NEXT STEP

*to become a National Centre for
Environmental Leadership*





TOGETHER, WE CAN...

SHOWCASE a revolutionary approach to sustainable buildings and regenerative living.


TRANSFORM environmental education, integrating environment awareness into every age and stage of a child's development.

INSPIRE best practices in environmental education by training educators, parents and community leaders.

MOTIVATE a new generation of environmental leaders across Canada.

LEAD a national commitment to environmental stewardship, bringing communities, corporations, governments and NGOs together.

ACTIVATE environmental change by connecting communities to nature and encouraging positive environmental action.



"In the present circumstances, no one can afford to assume that someone else will solve their problems. Every individual has a responsibility to help guide our global family in the right direction. Good wishes are not sufficient; we must become actively engaged."

— Tenzin Gyatso, 14th Dalai Lama



AWARD
WINNING

ABOUT CAMP KAWARTHA



A CENTURY OF OUTDOOR LEARNING

Camp Kawartha was first established in 1921 by the Rotary Club of Peterborough and operated as both a Rotary Camp and a YMCA Camp until 1985. Since then, Camp Kawartha has grown to [a year round operation](#) that teaches more than **16,000** visitors, students, campers, parents, educators and community leaders per year. Camp Kawartha has earned **19 awards** for its work in fostering stewardship and environmental awareness. The organization is a [registered, not-for-profit charity](#) that is governed by an independent Board of Directors. Presently, the Camp operates as an outdoor and environmental learning centre from two locations: The Camp Kawartha Environment Centre adjacent to Trent University and from its main site on the shores of Clear Lake approximately 30 km north of Peterborough, Ontario.

“What we really need are people who know how to live responsibly with the earth and fulfill their role as human beings to take what they need and give back, to nurture self and each other, to respect and give thanks for all things.”

– Tayohseron:tye Nikki Auten



MISSION

Camp Kawartha inspires environmental leaders and stewards of all ages through dynamic, accessible, year-round outdoor programming and powerful partnerships.


VISION

That Camp Kawartha will be recognized as a national leader in the delivery of high quality and inspirational outdoor and environmental programming, practicing, teaching and promoting sustainable living practices to children and adults of all ages and abilities.



CAMP KAWARTHA (CK) TODAY

- Through its environment centre and outdoor education centre, CK delivers more than **80 innovative outdoor and environmental programs** linked to the Ontario Curriculum to students from Kindergarten to Grade 12. CK Educators use engaging teaching strategies including citizen science, drama, outdoor exploration, storytelling and inquiry based learning.
- CK offers a variety of programs on ecology, nature connection, carbon reduction and demonstrates green living in action at the Camp Kawartha Environment Centre, one of **Canada's most sustainable buildings**.
- During the summer, CK delivers rich **nature based, environmental camps** on its main site, at the Environment Centre and outreach camps in partnership with four cottager's associations.
- In partnership with Trent University, Fleming College and Ontario Eco Schools, CK offers **certification programs** for student teachers, early childhood educators and current teachers, teaching best practices in environmental education.
- CK also:
 - Delivers hands-on workshops on **sustainable living** to the general public.
 - Provides **water stewardship programming** in partnership with Otonabee Conservation
 - Offers a Forest Kindergarten, Forest Fridays for Homeschoolers and an Oaks and Acorns program for Moms and Tots
 - Provides sponsorship and subsidies for Kids in Need.



"Our experiences at Camp Kawartha have been phenomenal! Our 'city kids' have truly gained a greater appreciation for nature and our environment, as well as having experiences and taking risks they would never have had the opportunity for in their daily lives." – Teachers, Josyph Cardinal Slipyj School



IT TAKES A VILLAGE...

CAMP KAWARTHA INNOVATES:

In consultation with over 40 organizations including First Nations, Trent University, Fleming College, public health, conservation authorities, school boards and early childhood educators, Camp Kawartha has created a model for stewardship education for every age and stage of a child's development. Called the *Pathway to Stewardship and Kinship*, this project has been featured in a number of articles and books as an exemplar of innovative environmental education. The Pathways approach has been cited in a UN report called *Home to Us All: How Connecting with Nature Helps Us Care for Ourselves and the Earth*.



CAMP KAWARTHA LEADS:

CK is proud to have [played a lead role](#), along with Peterborough GreenUP and other organizations in helping to establish the Kawartha/Peterborough/Haliburton area as a [UNESCO \(The United Nations Educational, Scientific and Cultural Organization\) Regional Centre of Expertise \(RCE\) in Sustainability Education](#). The Pathways to Stewardship and Kinship helps to realize one of the six major objectives, which is: "To implement age-appropriate sustainability and stewardship education frameworks from pre-school to secondary school, in both formal and informal settings".

CAMP KAWARTHA IS ACCREDITED:

CK is an accredited member of the [Ontario Camps Association](#), the [Canadian Camping Association](#) and is also a member of the Council of Outdoor Educators of Ontario, Eco Centre Network and Green Camps.



CAMP KAWARTHA is excited to embark on the next stage of its evolution. With award winning programming, expert staff and over a century of experience, Camp Kawartha is ready to show the world what true sustainable and regenerative living can look like.



CAMP KAWARTHA RENEWAL:

Camp Kawartha's infrastructure is aging. Some of the buildings were constructed in the 1950s, are poorly insulated and energy inefficient. This is an opportunity to invest in new infrastructure that is at the very forefront of green design; investments that will help establish Camp Kawartha as a national leader in environmental education. With the help of LETT Architects, Camp Kawartha will showcase the most innovative and rigorous green standards in the world today.

"Instead of asking what kind of world we are leaving for our kids, we should ask what kind of kids we are leaving for our world." – Simeon Ogonda, Kenyan Youth Worker

Camp builds community

For our two boys, Camp Kawartha was a meaningful part of our village. Andrew and Matthew's growing up years centered around Camp Kawartha, entering as day campers and graduating as camp counsellors. Camp Kawartha offered the boys a chance to unplug, make lifelong connections with nature and other campers while learning many hard skills along the way. While camp days are over, Camp Kawartha remains part of the boys' DNA. As parents, we reflect on how fortunate we were that Camp Kawartha was part of our village!

– Lisa and Jim Helsdon, Wilson Williams Sherport Foundation



THE BRANCHING OUT FOR A SUSTAINABLE FUTURE CAMPAIGN



THE PRIORITIES

CENTRAL HUB – AN EXAMPLE OF A LIVING BUILDING IN ACTION:

With your help, Camp Kawartha will build one of the first fully certified Living Buildings in Canada. A Living Building is like a tree. And just like a tree, a Living Building produces more energy than it uses. It uptakes carbon and creates habitat. Using only non-toxic materials, a Living Building integrates nature and beauty in every element of its design. A Living Building harvests water from the footprint it occupies. It produces much of its own food and the surrounding area is more nature rich and more biodiverse than before construction. [A living building demonstrates how people and nature can live together so that both can thrive.](#)

The Camp Kawartha Living Building will replace the Camp's aging Dining Hall and will provide additional overnight accommodations. Fully accessible, this innovative hub will:

- Showcase what is possible in sustainable and regenerative design to campers, students, teachers, parents, community leaders, camps, outdoor centres, architects and builders. Each element of the Living Building will be a teaching tool – from rain water harvesting to alternative forms of energy, from non-toxic materials to food production and passive solar design, the building will be an exemplar of zero carbon design.
- Be an inspiring venue for:
 - Training young leaders to adopt and teach sustainable and regenerative living strategies.
 - Delivering award winning environmental programming,
 - Providing teacher training and workshops on sustainable living and nature education, regionally, provincially and nationally.
- Demonstrate how biodiversity can be enhanced by adopting living building principles.
- Become a showpiece for Peterborough/Haliburton Regional Centre of Expertise in sustainability education and CK's Pathway to Stewardship and Kinship Initiative.



*"Unless someone like you cares
a whole awful lot, nothing is
going to get better. It's not."*

— Dr. Seuss, Author

0 CARBON, WASTE AND TOXINS

Lett Architects

NET ZERO HEALTH CENTRE:

Replacing our aging, poorly insulated health centre with an innovative net Zero Health Centre (zero carbon, zero waste and zero toxins) will help CK look after the health needs of students, campers and visitors. This space would be an exemplar of how health clinics can be more sustainable, healthy and how they can integrate nature into their design. An increasing body of research is showing the physical and mental health benefits of regular and sustained contact with nature.

GREEN WASTE WATER MANAGEMENT SYSTEM:

With your help, CK will upgrade its waste water management system, replacing the current aging septic system which is at the end of its useful life. The proposed system is the greenest permitted by the Ontario Ministry of the Environment, Conservation and Parks. This will also enable CK to modestly expand its capacity by 25%, reaching an extra 3,500 campers, students, visitors and workshop participants per year.

REGENERATING GREEN SPACE:

Your investment will help us create a large organic food and pollinator garden and increase the biodiversity in and around the property. These gardens will teach and inspire visitors to understand the importance of healthy, local food and the critical role pollinators play in enhancing biodiversity. As Aldo Leopold once said *"the healthiest food is the shortest distance from the earth to your mouth."*

HABITAT
EXCHANGE



NET POSITIVE WATER



ACCESS TO
NATURE



NET POSITIVE ENERGY



RESPONSIBLE
MATERIALS



HEALTH



BEAUTY



EDUCATION





YOUR GIFT MATTERS!

AT CAMP KAWARTHA we believe that environmental education is an act of hope; that we can inspire children, teachers, parents and community leaders from all parts of Canada to become active caretakers of their environment.

Join us in this remarkable journey – as we create a National Centre for Environmental Education Leadership. Help us teach that every child, at every age can participate in simple acts of green. Whether it means creating a pollinator garden or planting a tree – whether it means naturalizing a shoreline or finding ways to become more energy efficient, together we can make our communities more vibrant and nature rich. We can all engage in acts that are restorative and regenerative.

Please consider which level on the gift chart best represents your ability and means to support the **Branching Out for A Sustainable Future Campaign**. Your gift entitles you to a Canada Revenue Agency tax credit which can considerably reduce the final 'cost' of your charitable gift. Other giving vehicles are available such as gifts of stocks or securities that provide increased tax benefits to you. When considering any kind of gift, it is important to seek professional counsel to assist you with the planning and understanding of the financial implications to your personal financial situation.

LEVEL	NO. OF GIFTS REQUIRED	TOTAL PROJECTED	CUMULATIVE	% OF GOAL	OVER 3 YEARS	OVER 5 YEARS
\$1,000,000	2	\$2,000,000	\$2,000,000	24%	\$333,333	\$200,000
\$500,000	4	\$2,000,000	\$4,000,000	47%	\$166,666	\$100,000
\$250,000	5	\$1,000,000	\$5,000,000	58%	\$83,333	\$50,000
\$100,000	10	\$1,000,000	\$6,000,000	70%	\$33,333	\$20,000
\$50,000	12	\$600,000	\$6,600,000	78%	\$16,667	\$10,000
\$25,000	20	\$500,000	\$7,100,000	84%	\$8,333	\$5,000
\$15,000	25	\$375,000	\$7,475,000	88%	\$5,000	\$3,000
\$10,000	30	\$300,000	\$7,775,000	91%	\$3,333	\$2,000
\$7,500	40	\$300,000	\$8,075,000	95%	\$2,500	\$1,500
\$5,000	45	\$225,000	\$8,300,000	97%	\$1,667	\$1,000
\$2,500	50	\$100,000	\$8,400,000	98%	\$833	\$500
Other	1,000	\$100,000	\$8,500,000	100%		
TOTAL			\$8,500,000			



What teachers have to say

If you want to take an elementary class on an overnight excursion, you must go to Camp Kawartha. The staff, facilities, education and food are second to none!

I have brought students from three different schools for over ten years now. Every year students claim their CK experience is the best part of the year. I have students from years gone by who keep in touch & still talk about the trip to CK. A jewel that needs to be treasured. Every child should get the opportunity to go at least once.

This has been one of the most enriching field trips that I have been on in 29 years! The instructors were knowledgeable, friendly, organized and experienced! It's hard these days to connect with the environment the way we used to. Our society has been growing in a way that hasn't been conducive to growing our environmental attitudes. Our lives are steeped in media sound bites and fear driven change, which unfortunately has grown a learned helplessness in our society regarding our environment. This can change though, all it takes is increased environmental awareness brought forward in a positive light to help fight against the learned helplessness. We need Environmental education centers, we need Camp Kawartha.



TOGETHER

*we can create a sustainable and regenerative
future for our children and those many generations yet to come.*



CAMP KAWARTHA
BRANCHING OUT
FOR A SUSTAINABLE FUTURE

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